



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

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BILL TO:

INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: CHAD BAREFOOT CAMPAIGN
PROD: CHAD BAREFOOT CAMPAIGN SD 18
TITLE: 247422

INVOICE NUMBER: 61-200061815	BROADCAST MONTH: OCTOBER
ORDER NUMBER: 403867	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 1032	
ESTIMATE#: 1032	
SCHEDULE DATES: 10/27/2012 - 11/06/2012	AGY#/ADV#: 11360/26731
BILLING CYCLE: MONTHLY	DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT			
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR				
11	10/27 - 10/28	06:00A-07:00A	150	1	10/27	SA	06:39A	:30		NC18SCHOOL2	150						
21	10/27 - 10/28	03:30P-07:00P	1,400	1	10/27	SA	03:29P	:30		NC18SCHOOL2	1,400						
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PERIOD GROSS COST PER ORDER CONFIRMATION: 1,550.00				TOTAL UNITS: 2			ACTUAL GROSS BILLING: 1,550.00			TOTAL ADJUSTMENTS: 0.00							
							AGENCY COMMISSION: -232.50										
							NET DUE: 1,317.50										

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012